



April 10th, 2012

Dear Valued Customer:

As you are aware, the cost of diesel fuel has been on the rise for quite some time. Plymouth has held off on making any changes to our fuel surcharge since March of 2011. Since then, fuel has risen over \$0.31 per gallon and is expected to continue rising. Due to the substantial increase in the cost of fuel we will be increasing our fuel surcharge from \$0.008 to \$0.01 per pound effective with deliveries beginning Sunday, April 15th 2012.

We will continue to monitor the situation closely and will reduce the surcharge as soon as possible. We appreciate your business and continued support.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Nikki Block' followed by a second signature, likely 'Nate Block'. The script is fluid and cursive.

Nikki and Nate Block

Owners

Plymouth Poultry